

## Press Release

### **OOP 2012: adesso unveils pioneering cloud software development methods**

***Dortmund, 18 January 2012* — At OOP 2012, the software engineering and development conference taking place in Munich from 23 to 27 January, adesso AG will present participants with information on the use of cloud computing in software development, agile requirements engineering, and the application of agile and value-oriented process modelling to software projects. In addition to this, adesso experts at the conference will be holding tutorials covering Cloud and NoSQL technologies.**

The OOP software conference has served software architects and decision-makers as an international meeting place for more than 20 years now. IT service provider adesso will take part in the conference, exhibiting from 24 to 26 January 2012 and showcasing its developments in the following areas at stand 2.2:

- Public and private cloud computing:  
Cloud-based processes provide the ideal complement to agile software development because they open up space for the creation of test environments that flexibly keep pace with the speed of technological development. adesso supports companies in linking up agile and cloud-based software development processes to enable their automation right through to the point of live operation.
  
- Quick check for agile requirements engineering:  
Companies that develop individual software programs are turning increasingly to agile methods, which call for new ways of thinking in professional requirements engineering. Adesso's quick check is a tried-and-tested five-day method of generating a reliable evaluation of the

agility of companies' existing processes.

- adVANTAGE, an agile and value-oriented software project process model:

adesso has developed a process model, adVANTAGE, that helps businesses to realise their software projects flexibly and transparently, while keeping costs effectively under control.

adesso experts will also address issues in cloud computing and NoSQL in the following talks and tutorials:

- Hype-free cloud computing  
Monday 23 January 2012, 2:00 p.m.  
adesso presenters: Eberhard Wolff and Halil-Cem Gürsoy
- Is the future in the clouds?  
Tuesday, 24 January 2012, 2:00 p.m.  
adesso presenters: Eberhard Wolff and Halil-Cem Gürsoy
- A practical guide to NoSQL  
Friday, 27. January 2012, 9:00 a.m.  
adesso presenters: Eberhard Wolff, Halil-Cem Gürsoy and Kai Spichale

OOP offers an excellent platform for job applicants to come into contact with potential employers. adesso AG will be in on the act, offering interested participants the chance to visit our stand and receive information about career opportunities at the company. Recruiting experts from adesso will be available for consultation.

*approx. 2.660 characters*

#### **adesso AG**

adesso is one of the leading IT service providers in the German-speaking area and focuses its consulting and software development activities on a company's core business processes. adesso's strategy is based on three pillars: the deep industry-specific know-how of its staff, the comprehensive expertise in technology and the application of reliable methods in software implementation projects. Following this approach, adesso develops superior IT solutions, which enhance the competitive

position of a company.

adesso was founded in Dortmund in 1997 and employs more than 800 members of staff in ten offices. The share is listed on the regulated market. Some of the most important customers are Allianz, Hannover Rück, Union Investment, Westdeutsche Lotterie, Zurich Versicherung, DEVK and DAK. For additional information, please visit [www.adesso.de](http://www.adesso.de).

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